



UNITED STATES PATENT AND TRADEMARK OFFICE

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Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

Jan 23, 2008

**NOTICE OF PUBLICATION UNDER 12(a)**

- |                             |  |
|-----------------------------|--|
| 1. Serial No.:              | 2. Mark:   |
| 77/212,561                  | BRAHMA KUMARIS WORLD SPIRITUAL UNIVERSIT<br>Etc. Standard Character Mark |
| 3. International Class(es): |  |
| 35                          |  |
| 4. Publication Date:        | 5. Applicant:  |
| Feb 12, 2008                | Brahma Kumaris World Spiritual Organizat                                 |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a certificate of registration.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained from:

The Superintendent of Documents  
U.S. Government Printing Office  
PO Box 371954  
Pittsburgh, PA 15250-7954  
Phone: 202-512-1800

By direction of the Commissioner.

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Correspondence Address:

BRAHMA KUMARIS WORLD SPIRITUAL ORGANIZAT  
710 MARQUIS ST  
SAN ANTONIO, TX 78216-5220

TMP&I

**Trademark Snap Shot Amendment & Mail Processing Stylesheet**  
 (Table presents the data on Amendment & Mail Processing Complete)

**OVERVIEW**

SERIAL NUMBER	77212561	FILING DATE	06/21/2007
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	IM, JEAN H	L.O. ASSIGNED	101

**PUB INFORMATION**

RUN DATE	01/07/2008
PUB DATE	02/12/2008
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE
STATUS DATE	01/04/2008
LITERAL MARK ELEMENT	BRAHMA KUMARIS WORLD SPIRITUAL UNIVERSITY

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPub 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	YES
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO

66A	NO	66A	NO		
NO BASIS	YES	NO BASIS	NO		

### MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	BRAHMA KUMARIS WORLD SPIRITUAL UNIVERSITY
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

### CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Brahma Kumaris World Spiritual Organization
ADDRESS	710 Marquis San Antonio, TX 78216
ENTITY	03-CORPORATION
CITIZENSHIP	Texas

### GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Operating an online shopping site in the field of spirituality and meditation

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	12/00/2003	FIRST USE IN COMMERCE DATE	12/00/2003	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TXT	"WORLD SPIRITUAL UNIVERSITY"
TRANSLATION	The English translation of "KUMARIS" in the mark is "DAUGHTERS."

**PROSECUTION HISTORY**

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/04/2008	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	015
01/04/2008	CNSA	O	APPROVED FOR PUB - PRINCIPAL REGISTER	014
01/04/2008	XAEC	I	EXAMINER'S AMENDMENT ENTERED	013
01/04/2008	GNEB	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	012
01/04/2008	GNEA	O	EXAMINERS AMENDMENT E-MAILED	011
01/04/2008	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	010
01/03/2008	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	009
01/03/2008	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	008
01/03/2008	ALIE	A	ASSIGNED TO LIE	007
11/20/2007	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
09/25/2007	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	005
09/25/2007	GNRT	F	NON-FINAL ACTION E-MAILED	004
09/25/2007	CNRT	R	NON-FINAL ACTION WRITTEN	003
09/24/2007	DOCK	D	ASSIGNED TO EXAMINER	002
06/26/2007	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	NONE
CORRESPONDENCE ADDRESS	BRAHMA KUMARIS WORLD SPIRITUAL ORGANIZAT 710 MARQUIS ST SAN ANTONIO, TX 78216-5220
DOMESTIC REPRESENTATIVE	NONE

Brahma Kumaris World  
Spiritual University

**Trademark Snap Shot Publication & Issue Review Stylesheet**

(Table presents the data on Publication &amp; Issue Review Complete)

**OVERVIEW**

SERIAL NUMBER	77212561	FILING DATE	06/21/2007
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	IM, JEAN H	L.O. ASSIGNED	101

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STATUS DATE	01/04/2008
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DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPub 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	YES
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO

66A	NO	66A	NO		
NO BASIS	YES	NO BASIS	NO		

### MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	BRAHMA KUMARIS WORLD SPIRITUAL UNIVERSITY
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

### CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
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CITIZENSHIP	Texas

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01/04/2008	GNEB	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	012
01/04/2008	GNEA	O	EXAMINERS AMENDMENT E-MAILED	011
01/04/2008	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	010
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01/03/2008	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	008
01/03/2008	ALIE	A	ASSIGNED TO LIE	007
11/20/2007	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
09/25/2007	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	005
09/25/2007	GNRT	F	NON-FINAL ACTION E-MAILED	004
09/25/2007	CNRT	R	NON-FINAL ACTION WRITTEN	003
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DOMESTIC REPRESENTATIVE	NONE



Brahma Kumaris World  
Spiritual University

**Trademark Snap Shot Publication Stylesheet**

(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	77212561	FILING DATE	06/21/2007
REG NUMBER	0000000	REG DATE	N/A
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SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPub 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	YES
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO

66A	NO	66A	NO		
NO BASIS	YES	NO BASIS	NO		

### MARK DATA

STANDARD CHARACTER MARK	YES
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09/25/2007	GNRT	F	NON-FINAL ACTION E-MAILED	004
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DOMESTIC REPRESENTATIVE	NONE

Brahma Kumaris World  
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(Table presents the data on Amendment &amp; Mail Processing Complete)

**OVERVIEW**

SERIAL NUMBER	77212561	FILING DATE	06/21/2007
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	IM, JEAN H	L.O. ASSIGNED	101

**PUB INFORMATION**

RUN DATE	01/04/2008
PUB DATE	N/A
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED
STATUS DATE	01/03/2008
LITERAL MARK ELEMENT	BRAHMA KUMARIS WORLD SPIRITUAL UNIVERSITY

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPub 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
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1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO

66A	NO	66A	NO		
NO BASIS	YES	NO BASIS	NO		

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MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

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CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TXT	"WORLD SPIRITUAL UNIVERSITY"
TRANSLATION	The foreign wording in the mark translates into English as daughters.

**PROSECUTION HISTORY**

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/03/2008	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	009
01/03/2008	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	008
01/03/2008	ALIE	A	ASSIGNED TO LIE	007
11/20/2007	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
09/25/2007	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	005
09/25/2007	GNRT	F	NON-FINAL ACTION E-MAILED	004
09/25/2007	CNRT	R	NON-FINAL ACTION WRITTEN	003
09/24/2007	DOCK	D	ASSIGNED TO EXAMINER	002
06/26/2007	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	NONE
CORRESPONDENCE ADDRESS	BRAHMA KUMARIS WORLD SPIRITUAL ORGANIZAT BRAHMA KUMARIS WORLD SPIRITUAL ORGANIZAT 710 MARQUIS ST SAN ANTONIO, TX 78216-5220
DOMESTIC REPRESENTATIVE	NONE



# Brahma Kumaris World Spiritual University

**To:** Brahma Kumaris World Spiritual Organizat ETC. ([trademark@bktexas.com](mailto:trademark@bktexas.com))  
**Subject:** TRADEMARK APPLICATION NO. 77212561 - BRAHMA KUMARIS WORLD - N/A  
**Sent:** 1/4/2008 11:50:25 AM  
**Sent As:** ECOM101@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE**

**SERIAL NO:** 77/212561

**MARK:** BRAHMA KUMARIS WORLD

**\*77212561\***

**CORRESPONDENT ADDRESS:**

BRAHMA KUMARIS WORLD SPIRITUAL  
ORGANIZAT  
BRAHMA KUMARIS WORLD SPIRITUAL  
ORGANIZAT  
710 MARQUIS ST  
SAN ANTONIO, TX 78216-5220

**GENERAL TRADEMARK INFORMATION:**  
<http://www.uspto.gov/main/trademarks.htm>

**APPLICANT:** Brahma Kumaris World Spiritual  
Organizat ETC.

**CORRESPONDENT'S REFERENCE/DOCKET**

**NO:**  
N/A

**CORRESPONDENT E-MAIL ADDRESS:**  
[trademark@bktexas.com](mailto:trademark@bktexas.com)

**EXAMINER'S AMENDMENT**

**ISSUE/MAILING DATE:** 1/4/2008

**AMENDMENT:** The trademark examining attorney is amending the application as follows. No prior approval or authorization from applicant or applicant's attorney is required. TMEP §707.02.

**Translation**

The translation statement submitted in the response of 11/20/07 is clarified to read as follows:

The following translation statement is added to the record:

The English translation of “KUMARIS” in the mark is “DAUGHTERS.”

37 C.F.R. §2.61(b); TMEP §809.

The amendment to the identification of goods and services, the disclaimer, the Section 1(a) basis, and specimens are all acceptable and have been entered into the record.

/Jean H. Im/

Trademark Attorney

Law Office 101

571-272-9303

jean.im@uspto.gov

**STATUS CHECK:** Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at <http://tarr.uspto.gov>. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.

**To:** Brahma Kumaris World Spiritual Organizat ETC. ([trademark@bktexas.com](mailto:trademark@bktexas.com))  
**Subject:** TRADEMARK APPLICATION NO. 77212561 - BRAHMA KUMARIS WORLD - N/A  
**Sent:** 1/4/2008 11:50:25 AM  
**Sent As:** ECOM101@USPTO.GOV  
**Attachments:**

**IMPORTANT NOTICE**  
**USPTO OFFICE ACTION HAS ISSUED ON 1/4/2008 FOR**  
**APPLICATION SERIAL NO. 77212561**

Please follow the instructions below to continue the prosecution of your application:

**VIEW OFFICE ACTION:** Click on this link  
[http://tportal.uspto.gov/external/portal/tow?DDA=Y&serial\\_number=77212561&doc\\_type=EXA&mail\\_date=20080104](http://tportal.uspto.gov/external/portal/tow?DDA=Y&serial_number=77212561&doc_type=EXA&mail_date=20080104)  
(or copy and paste this URL into the address field of your browser), or visit  
<http://tportal.uspto.gov/external/portal/tow> and enter the application serial number to **access** the Office action.

**PLEASE NOTE:** The Office action may not be immediately available but will be viewable within 24 hours of this notification.

**RESPONSE MAY BE REQUIRED:** You should carefully review the Office action to determine (1) if a response is required; (2) how to respond; and (3) the applicable **response time period**. Your response deadline will be calculated from **1/4/2008**.

**Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System response form at <http://www.uspto.gov/teas/eTEASpageD.htm>.**

**HELP:** For *technical* assistance in accessing the Office action, please e-mail [TDR@uspto.gov](mailto:TDR@uspto.gov). Please contact the assigned examining attorney with questions about the Office action.

**WARNING**

- 1. The USPTO will NOT send a separate e-mail with the Office action attached.**
- 2. Failure to file any required response by the applicable deadline will result in the ABANDONMENT of your application.**

## Response to Office Action

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	77212561
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 101
<b>MARK SECTION (no change)</b>	
<b>GOODS AND/OR SERVICES SECTION (current)</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>DESCRIPTION</b>	
Provision of advertising space by electronic means and global information networks; editing and publication of advertising matter for others via the internet, specifically websites; operating an online shopping site in the field of spirituality and meditation	
<b>GOODS AND/OR SERVICES SECTION (proposed)</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>DESCRIPTION</b>	
Operating an online shopping site in the field of spirituality and meditation.	
<b>FILING BASIS</b>	Section 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 12/00/2003
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 12/00/2003
<b>STATEMENT TYPE</b>	"The substitute specimen(s) was in use in commerce as of the filing date of the application."
<b>SPECIMEN FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	SPU0-6521868226-174657805_-_S_and_BRAHMA_KUMARIS_WORLD_SPIRITUAL_UNIVERSITY.C
<b>CONVERTED PDF FILE(S) (1 page)</b>	\\TICRS2\EXPORT14\772\125\77212561\xml3\ROA0002.JPG
<b>SPECIMEN DESCRIPTION</b>	Screenshot of on-line bookstore bearing the mark.
<b>ADDITIONAL STATEMENTS SECTION</b>	
<b>DISCLAIMER</b>	"No claim is made to the exclusive right to use WORLD SPIRITUAL UNIVERSITY apart from the mark as shown."
<b>TRANSLATION</b>	"The foreign wording in the mark translates into English as daughters."
<b>SIGNATURE SECTION</b>	
<b>DECLARATION SIGNATURE</b>	/hr108/
<b>SIGNATORY'S NAME</b>	Colonel Hansa Raval, MC, US Army (ret)
<b>SIGNATORY'S POSITION</b>	Lead Coordinator
<b>DATE SIGNED</b>	11/20/2007
<b>RESPONSE SIGNATURE</b>	/hr108/

Input Field	Entered
SIGNATORY'S NAME	Colonel Hansa Raval, MC, US Army (ret)
SIGNATORY'S POSITION	Lead Coordinator
DATE SIGNED	11/20/2007
AUTHORIZED SIGNATORY	YES
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Tue Nov 20 15:47:18 EST 2007
TEAS STAMP	USPTO/ROA-65.218.68.226-2 0071120154718181055-77212 561-410a73914aa47fce2d7cf 8659fb4e5d273f-N/A-N/A-20 071119174657805347

PTO Form 1957 (Rev 9/2005)

OMB No. 0651-0050 (Exp. 04/2009)

## Response to Office Action

### To the Commissioner for Trademarks:

Application serial no. **77212561** has been amended as follows:

#### CLASSIFICATION AND LISTING OF GOODS/SERVICES

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 035 for Provision of advertising space by electronic means and global information networks; editing and publication of advertising matter for others via the internet, specifically websites; operating an online shopping site in the field of spirituality and meditation

Original Filing Basis:

**Proposed:** Class 035 for Operating an online shopping site in the field of spirituality and meditation.

**Filing Basis: Section 1(a), Use in Commerce:** The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 12/00/2003 and first used in commerce at least as early as 12/00/2003, and is now in use in such commerce.

Applicant hereby submits a new specimen for Class 035. The specimen(s) submitted consists of Screenshot of on-line bookstore bearing the mark..

For an application based on 1(a), Use in Commerce, "The substitute specimen(s) was in use in commerce as of the filing date of the application."

**Original PDF file:**

SPU0-6521868226-174657805\_.\_S\_and\_BRAHMA\_KUMARIS\_WORLD\_SPIRITUAL\_UNIVERSITY\_Class\_35\_\_1\_.pdf

**Converted PDF file(s)** (1 page)

Specimen File1

#### ADDITIONAL STATEMENTS

##### Disclaimer

"No claim is made to the exclusive right to use WORLD SPIRITUAL UNIVERSITY apart from the mark as shown."

##### Translation

"The foreign wording in the mark translates into English as daughters."

#### SIGNATURE(S)

##### Declaration Signature

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii). If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods or services listed in the application as of the application filing date. 37 C.F.R. Secs. 2.34(a)(1)(i). The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C.

§1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /hr108/ Date: 11/20/2007

Signatory's Name: Colonel Hansa Raval, MC, US Army (ret)

Signatory's Position: Lead Coordinator

**Response Signature**

Signature: /hr108/ Date: 11/20/2007

Signatory's Name: Colonel Hansa Raval, MC, US Army (ret)

Signatory's Position: Lead Coordinator

The signatory has confirmed that he/she is currently not represented by an attorney, and that he/she is either (1) the applicant; or (2) a person(s) with legal authority to bind the applicant. He/she also confirms that if he/she is an applicant who was previously represented by an attorney, either he/she has filed a signed revocation of power of attorney with the USPTO or the USPTO has granted the prior attorney's request to withdraw.

Serial Number: 77212561

Internet Transmission Date: Tue Nov 20 15:47:18 EST 2007

TEAS Stamp: USPTO/ROA-65.218.68.226-2007112015471818

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**To:** Brahma Kumaris World Spiritual Organizat ETC. ([trademark@bktexas.com](mailto:trademark@bktexas.com))  
**Subject:** TRADEMARK APPLICATION NO. 77212561 - BRAHMA KUMARIS WORLD - N/A  
**Sent:** 9/25/2007 9:35:15 AM  
**Sent As:** ECOM101@USPTO.GOV  
**Attachments:** Attachment - 1  
Attachment - 2  
Attachment - 3  
Attachment - 4  
Attachment - 5  
Attachment - 6  
Attachment - 7

**UNITED STATES PATENT AND TRADEMARK OFFICE**

**SERIAL NO:** 77/212561

**MARK:** BRAHMA KUMARIS WORLD

**\*77212561\***

**CORRESPONDENT ADDRESS:**

BRAHMA KUMARIS WORLD SPIRITUAL  
ORGANIZAT  
BRAHMA KUMARIS WORLD SPIRITUAL  
ORGANIZAT  
710 MARQUIS ST  
SAN ANTONIO, TX 78216-5220

**RESPOND TO THIS ACTION:**

<http://www.uspto.gov/teas/eTEASpageD.htm>

**GENERAL TRADEMARK INFORMATION:**

<http://www.uspto.gov/main/trademarks.htm>

**APPLICANT:** Brahma Kumaris World Spiritual  
Organizat ETC.

**CORRESPONDENT'S REFERENCE/DOCKET**

**NO:**

N/A

**CORRESPONDENT E-MAIL ADDRESS:**

trademark@bktexas.com

**OFFICE ACTION**

TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION  
WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE.

**ISSUE/MAILING DATE:** 9/25/2007

The assigned trademark examining attorney has reviewed the referenced application and has determined the following:

### **Search Results**

The Office records have been searched and no similar registered or pending mark has been found that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

### **Identification of Services**

#### **Class 35**

The wording “editing and publication of advertising matter for others via the internet, specifically websites” in the identification of services is indefinite and must be clarified. TMEP §1402.01. Specifically, it is unclear whether the services are provided via websites.

Applicant may substitute the following wording in class 35, if accurate (changes in italics): **editing and publication of advertising matter for others via the Internet, specifically *via* websites**

Please note that, while the identification of goods and/or services may be amended to clarify or limit the goods and/or services, adding to the goods and/or services or broadening the scope of the goods and/or services is not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, applicant may not amend the identification to include goods and/or services that are not within the scope of the goods and/or services set forth in the present identification.

For assistance with identifying and classifying goods and/or services in trademark applications, please see the online searchable *Manual of Acceptable Identifications of Goods and Services* at <http://tess2.uspto.gov/netathtml/tidm.html>.

### **Translation**

Applicant must submit an English translation of all foreign wording in the mark. 37 C.F.R. §2.61(b); TMEP §809. In the present case, the wording “KUMARIS” needs translating for the record, *if applicable*. The following translation statement is suggested: “The English translation of the word KUMARIS in the mark is {state translation}.”

### **Disclaimers**

Applicant must disclaim the descriptive wording “WORLD SPIRITUAL UNIVERSITY” apart from the mark as shown because it merely describes the feature of the services of being offered by a university that is worldwide in scope and in the field of spirituality. Trademark Act Section 6, 15 U.S.C. §1056; TMEP §§1213 and 1213.03(a). See attached definition of “world,” “university,” and applicant’s web pages discussing the courses offered. Furthermore, applicant’s own identification of services states the services are in the field of spirituality.

The computerized printing format for the Office’s *Trademark Official Gazette* requires a standardized format for a disclaimer. TMEP §1213.08(a)(i). The following is the standard format used by the Office:

No claim is made to the exclusive right to use “WORLD SPIRITUAL UNIVERSITY” apart from the mark as shown.

*See In re Owatonna Tool Co.*, 231 USPQ 493 (Comm'r Pats. 1983).

The Office can require an applicant to disclaim an unregistrable part of a mark consisting of particular wording, symbols, numbers, design elements or combinations thereof. 15 U.S.C. §1056(a). Under Section 2(e) of the Trademark Act, the Office can refuse registration of an entire mark if the entire mark is merely descriptive, deceptively misdescriptive, or primarily geographically descriptive of the goods. 15 U.S.C. §1052(e). Thus, the Office may require an applicant to disclaim a portion of a mark that, when used in connection with the goods or services, is merely descriptive, deceptively misdescriptive, primarily geographically descriptive, or otherwise unregistrable (e.g., generic). TMEP §1213.03(a).

Failure to comply with a disclaimer requirement can result in a refusal to register the entire mark. TMEP §1213.01(b).

A “disclaimer” is a statement that applicant does not claim exclusive rights to an unregistrable component of a mark. A disclaimer does not affect the appearance of the applied-for mark.

## **Basis**

Applicant has not specified a filing basis for the application. An application must specify and meet the requirements of at least one filing basis. 37 C.F.R. §2.32(a)(5); TMEP §806. An application may be filed based on any of the following:

- (1) **Use of the mark in commerce** under Trademark Act Section 1(a), 15 U.S.C. §1051(a) (TMEP §806.01(a));
- (2) **A bona fide intention to use the mark in commerce** under Trademark Act Section 1(b), 15 U.S.C. §1051(b) (TMEP §806.01(b));
- (3) A claim of **priority**, based on an **foreign application** filed within six months of the filing date of the U.S. application, under Trademark Act Section 44(d), 15 U.S.C. §1126(d) (TMEP §806.01(c)); and/or
- (4) **A foreign registration** of a mark in applicant’s country of origin under Trademark Act Section 44(e), 15 U.S.C. §1126(e) (TMEP §806.01(d)).

Therefore, applicant must (1) amend the application to specify at least one filing basis, and (2) satisfy all the requirements for the basis or bases asserted. TMEP §806.

Depending on the circumstances, applicant may be entitled to assert more than one of the above bases for filing. In such a case, applicant must: (1) satisfy all requirements for each basis claimed; (2) state that more than one basis is being asserted; and (3) list separately each basis, followed by the goods or services to which that basis applies. *See* 37 C.F.R. §2.34; TMEP §§806.02 *et seq.*

Although multi-basis applications are permitted, applicant may not assert both use in commerce and intent to use for the same goods or services. 37 C.F.R. §2.34(b)(1); TMEP §806.02(b).

An application based on use of the mark in commerce must include the following:

- (1) The following statement: **“The mark is in use in commerce, as defined by 15 U.S.C. §1127, and was in use in such commerce on or in connection with the goods or services listed in the application on the application filing date”**;
- (2) The **date of first use of the mark anywhere** on the goods or in connection with services;
- (3) The **date of first use of the mark in commerce** as a trademark or service mark;
- (4) One **“specimen”** that shows the mark used on the goods, or in connection with the services, for *each* class of goods and services (i.e., shows how applicant actually uses the mark in commerce). If a specimen was not submitted with the initial application, applicant must submit the following statement: **“The specimen was in use in commerce at least as early as the application filing date.”**
- (5) Verification, in an affidavit or signed declaration under 37 C.F.R. §§2.20 and 2.33, of the above statements and dates of use.

15 U.S.C. §1051(a); 37 C.F.R. §§2.34(a)(1) and 2.59(a); TMEP §806.01(a).

An application based on a bona fide intention to use the mark in commerce must include the following statement, verified with an affidavit or a signed declaration under 37 C.F.R. §§2.20 and 2.33:

**Applicant has had a bona fide intention to use the mark in commerce on or in connection with the goods or services listed in the application as of the filing date of the application.**

Trademark Act Section 1(b), 15 U.S.C. §1051(b); 37 C.F.R. §2.34(a)(2); TMEP §806.01(b).

**If applicant responds to this Office action via TEAS**, applicant may check the box for a “signed declaration,” and properly sign the form by either (1) choosing an electronic signature consisting of any combination of letters, numbers, spaces and/or punctuation marks, preceded and followed by the forward slash (/) symbol (e.g., /johndoe/), and entering this in the signature block on the response form, or (2) attaching a JPG or PDF image of a declaration under 37 C.F.R. §2.20 (see declaration paragraph below) together with a pen-and-ink signature. TMEP §804.05.

**If applicant responds to this Office action on paper, via regular mail**, applicant may provide the following declaration at the end of the response, properly signed and dated:

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the

trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §§1051(b), 1126(d) or 1126(e), he/she believes the applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

---

(Signature)

---

(Print or Type Name and Position)

---

(Date)

### **Response**

There is no required format or form for responding to this Office action. The Office recommends applicants use the Trademark Electronic Application System (TEAS) to respond to Office actions online at <http://www.uspto.gov/teas/index.html>. However, if applicant responds on paper via regular mail, the response should include the following information: (1) the name and law office number of the examining attorney; (2) the serial number of this application; (3) the mailing date of this Office action; and (4) applicant's telephone number.

The response should address each refusal and/or requirement raised in the Office action. If a refusal has issued, applicant may wish to argue against the refusal, i.e., submit arguments and/or evidence as to why the refusal should be withdrawn and why the mark should register. To respond to requirements, applicant should simply set forth in writing the required changes or statements and request that the Office enter them into the application record.

The response *must* be signed by applicant or someone with legal authority to bind applicant (i.e., a corporate officer of a corporate applicant, the equivalent of an officer for unincorporated organizations or limited liability company applicants, a general partner of a partnership applicant, each applicant for applications with multiple individual applicants, etc.). TMEP

§§712 *et seq.*

Applicant may wish to hire a specialist attorney to assist in prosecuting this application because of the technicalities involved. The Office cannot aid in the selection of a trademark attorney. 37 C.F.R. §2.11. Applicant may wish to consult the Yellow Pages for a listing of attorneys specializing in trademark or intellectual property law, or seek guidance from its local Bar Association attorney-referral service.

/Jean H. Im/

Trademark Attorney

Law Office 101

571-272-9303

jean.im@uspto.gov

**RESPOND TO THIS ACTION:** If there are any questions about the Office action, please contact the assigned examining attorney. A response to this Office Action should be filed using the Office's Response to Office action form available at <http://www.uspto.gov/teas/eTEASpageD.htm>. If notification of this Office action was received via e-mail, no response using this form may be filed for 72 hours after receipt of the notification. **Do not attempt to respond by e-mail as the USPTO does not accept e-mailed responses.**

If responding by paper mail, please include the following information: the application serial number, the mark, the filing date and the name, title/position, telephone number and e-mail address of the person signing the response. Please use the following address: Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451.

**STATUS CHECK:** Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at <http://tarr.uspto.gov>. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.



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- workspace
- workstation
- worktable
- worktop
- workup
- workwear
- workweek
- workwoman
- ▶ world
  - World Bank
  - world-beating
  - world-class
  - World Council of Churches
  - World Court
  - World Cup
  - world economy
  - World English

## world



world [ wɜːld ]

noun (plural worlds)

### Definition:

- planet Earth:** the planet Earth
- Earth and everything on it:** the Earth, including all of its inhabitants and the things upon it
- human race:** all of the human inhabitants of Earth
  - *Soon, the world would know the truth.*
- society:** human society
  - *in the eyes of the world*
- part of Earth:** a particular part of the Earth, considered in terms of time or space
  - *the western world*
- area of activity:** a particular area of human activity and the people involved in it
  - *the world of fashion*

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**7. universe:** all the galaxies that are known or thought to exist in space

**8. domain:** a sphere, realm, or domain

**9. inhabited body:** an astronomical body considered to be inhabited, e.g. a planet

**10. everything in somebody's life:** all that relates to or makes up somebody's life

**11. condition of existence:** a condition or state of existence

**12. great deal or amount:** a very large amount, degree, or distance

**13. secular existence:** secular life and its ways

adjective

**Definition:**

**1. of entire world:** relating to the entire world

**2. exerting influence globally:** exerting influence over the whole of the world

**3. affecting whole world:** involving or affecting the whole of the Earth

[ Old English *woruld* "human existence, age, Earth" < Germanic, "age of man"]

**come down in the world** to have less money or power than previously

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**dead to the world** sleeping very soundly

**for all the world** exactly and in every detail

**have the best of both worlds** to have the advantage of the best features of two different situations

**in the world** used to add intensity to a question, often indicating surprise or disbelief on the part of the questioner

- *What in the world have you done?*

**in a world of your own** so preoccupied or introverted as to be oblivious to what is happening around you

**it's a small world** used to express surprise at a coincidence such as unexpectedly meeting somebody you know in a distant place

**not for the world** no matter what happens

- *Not for the world would I think of doing such a thing.*

**out of this world** extraordinarily good (*informal*)

**the world is your oyster** there are limitless opportunities available for you to be successful

**think the world of somebody** to be extremely fond of somebody

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- universal serial bus
- universal set
- Universal Time
- Universalism
- universalism
- universalize
- universe
- universe of discourse
- ▶ **university**
- Univision
- univocal
- UNIX
- unjoint
- unjust
- unjustifiable
- unjustified
- unkempt
- ↓

## university



**u-ni-ver-si-ty** [ yòone vùrssàtee ]  
(plural u-ni-ver-si-ties)

noun

### Definition:

**1. undergraduate and postgraduate educational institution:** an educational institution for higher learning that typically includes an undergraduate college and graduate schools in various disciplines, as well as medical and law schools and sometimes other professional schools

**2. buildings housing university:** the buildings, other facilities, and grounds of a university

**3. students and faculty:** the students, teachers, and administrative and other staff of a university

[14th century. Via French *université* < Latin *universitas* "the whole, society, guild" < *universus* (see *universe*)]

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**Subject:** TRADEMARK APPLICATION NO. 77212561 - BRAHMA KUMARIS WORLD - N/A  
**Sent:** 9/25/2007 9:35:15 AM  
**Sent As:** ECOM101@USPTO.GOV  
**Attachments:**

**IMPORTANT NOTICE**  
**USPTO OFFICE ACTION HAS ISSUED ON 9/25/2007 FOR**  
**APPLICATION SERIAL NO. 77212561**

Please follow the instructions below to continue the prosecution of your application:

**VIEW OFFICE ACTION:** Click on this link [http://portal.uspto.gov/external/portal/tow?DDA=Y&serial\\_number=77212561&doc\\_type=OOA&mail\\_date=20070925](http://portal.uspto.gov/external/portal/tow?DDA=Y&serial_number=77212561&doc_type=OOA&mail_date=20070925) (or copy and paste this URL into the address field of your browser), or visit <http://portal.uspto.gov/external/portal/tow> and enter the application serial number to **access** the Office action.

**PLEASE NOTE:** The Office action may not be immediately available but will be viewable within 24 hours of this notification.

**RESPONSE MAY BE REQUIRED:** You should carefully review the Office action to determine (1) if a response is required; (2) how to respond; and (3) the applicable **response time period**. Your response deadline will be calculated from **9/25/2007**.

**Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System response form at <http://www.uspto.gov/teas/eTEASpageD.htm>.**

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**WARNING**

- 1. The USPTO will NOT send a separate e-mail with the Office action attached.**
- 2. Failure to file any required response by the applicable deadline will result in the ABANDONMENT of your application.**

\*\*\* User:jim \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	77212153[SN]
02	52	0	52	35	0:01	*br{v0:2}hm*[bi,ti] not dead [ld]
03	212	0	212	126	0:41	*{"ckq"}{v0:2}m{v0:2}r{v0:2}{"szc"}*[bi,ti] not dead [ld]
04	26	0	26	12	0:03	*brama*[bi,ti] not dead [ld]
05	30908	N/A	0	0	0:01	*world*[bi,ti] or *wrlld*[bi,ti]
06	32346	N/A	0	0	0:03	*sp{v0:2}r{v0:2}t*[bi,ti]
07	5473	N/A	0	0	0:02	*un{v0:2}v{v0:2}r{"sz"}{v0:2}t*[bi,ti]
08	194	0	194	132	0:02	5 and (6 or 7) not dead [ld]
09	24	0	24	21	0:01	6 and 7 not dead [ld]
10	1	0	1	1	0:03	*bkw*[bi,ti] not dead [ld]
11	7	0	7	5	0:03	*kws*[bi,ti] not dead [ld]
12	35	0	35	27	0:03	*wsu*[bi,ti] not dead [ld]
13	0	0	0	0	0:04	("b kwsu" or "bk wsu" or "bkw su" or "bkws u" or "bk ws u" or "bk w su" or "b k w s u")[bi,ti] not dead [ld]

Session started 9/24/2007 3:18:17 PM  
Session finished 9/24/2007 3:28:55 PM  
Total search duration 1 minutes 8 seconds  
Session duration 10 minutes 38 seconds  
Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 77212561



## Trademark/Service Mark Application, Principal Register

**Serial Number: 77212561**

**Filing Date: 06/21/2007**

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	77212561
<b>MARK INFORMATION</b>	
*MARK	Brahma Kumaris World Spiritual University
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Brahma Kumaris World Spiritual University
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Brahma Kumaris World Spiritual Organization
*STREET	710 Marquis
*CITY	San Antonio
*STATE (Required for U.S. applicants)	Texas
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	78216
PHONE	210-344-8343
FAX	210-344-8343 (by request)
EMAIL ADDRESS	trademark@bktexas.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>LEGAL ENTITY INFORMATION</b>	
*TYPE	CORPORATION
*STATE/COUNTRY OF INCORPORATION	Texas
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	035
DESCRIPTION	Provision of advertising space by electronic means and global information networks; editing and publication of advertising

	matter for others via the internet, specifically websites; operating an online shopping site in the field of spirituality and meditation.
FILING BASIS CURRENT NO BASIS IN	YES
<b>ADDITIONAL STATEMENTS SECTION</b>	
MISCELLANEOUS STATEMENT	In the United States, Brahma Kumaris World Spiritual University (BKWSU) is incorporated as Brahma Kumaris World Spiritual Organization (BKWSO).
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Brahma Kumaris World Spiritual Organization
FIRM NAME	Brahma Kumaris World Spiritual Organization
STREET	710 Marquis
CITY	San Antonio
STATE	Texas
COUNTRY	United States
ZIP/POSTAL CODE	78216
PHONE	210-344-8343
FAX	210-344-8343 (by request)
EMAIL ADDRESS	trademark@bktexas.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>FEE INFORMATION</b>	
NUMBER OF CLASSES	1
FEE PER CLASS	325
TOTAL FEE DUE	325
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/hr108/
SIGNATORY'S NAME	Colonel Hansa Raval, MC, US Army (ret)
SIGNATORY'S POSITION	Coordinator
DATE SIGNED	06/21/2007
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Thu Jun 21 19:24:44 EDT 2007
TEAS STAMP	USPTO/BAS-24.26.238.10-20 070621192444247741-772125 61-3703e56ccf5b58776c7645 dde47ef8ccbe7-CC-4480-200 70621191144669338

## Trademark/Service Mark Application, Principal Register

**Serial Number: 77212561**

**Filing Date: 06/21/2007**

### To the Commissioner for Trademarks:

**MARK:** Brahma Kumaris World Spiritual University (Standard Characters, see mark)

The literal element of the mark consists of Brahma Kumaris World Spiritual University. The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Brahma Kumaris World Spiritual Organization, a corporation of Texas, having an address of 710 Marquis, San Antonio, Texas, United States, 78216, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 035: Provision of advertising space by electronic means and global information networks; editing and publication of advertising matter for others via the internet, specifically websites; operating an online shopping site in the field of spirituality and meditation. In the United States, Brahma Kumaris World Spiritual University (BKWSU) is incorporated as Brahma Kumaris World Spiritual Organization (BKWSO).

Correspondence Information: Brahma Kumaris World Spiritual Organization  
710 Marquis  
San Antonio, Texas 78216  
210-344-8343(phone)  
210-344-8343 (by request)(fax)  
trademark@bktexas.com (authorized)

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /hr108/ Date Signed: 06/21/2007

Signatory's Name: Colonel Hansa Raval, MC, US Army (ret)

Signatory's Position: Coordinator

RAM Sale Number: 4480

RAM Accounting Date: 06/22/2007

Serial Number: 77212561

Internet Transmission Date: Thu Jun 21 19:24:44 EDT 2007

TEAS Stamp: USPTO/BAS-24.26.238.10-20070621192444247

741-77212561-3703e56ccf5b58776c7645dde47

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Brahma Kumaris World  
Spiritual University

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Spiritual University